Let’s Celebrate 10 Years of The Challenge!

CHALLENGE COIN

Champion the Cure Challenge turns 10 in 2019! Celebrate by purchasing a limited-edition Challenge Coin designed by Sutherland Weston. Carry your coin with pride knowing that you’re helping to fight cancer in our community. You’ll receive these benefits:

- Show your Challenge Coin at Champion the Cure Challenge events throughout the year for special benefits
- Parking pass at 2019 Champion the Cure Challenge Walk/Run/Cycle/Ride event
- Surprises just for Challenge Coin holders at 2019 Champion the Cure Challenge Walk/Run/Cycle/Ride event
- CTCC Store discount (10 percent)
- Photos of many coin holders included in special 10-year anniversary collage displayed at the Lafayette Family Cancer Institute

Support local cancer treatment and research by purchasing yours for just $25.
10 Events to Celebrate 10 Years

Show your Challenge Coin at these Champion the Cure Challenge official and authorized events throughout the year to receive special benefits. Let’s celebrate 10 years of The Challenge together!

**Wheels for Hope**
August 19, 2018 • 10am-2:30pm
Lafayette Family Cancer Institute
People’s choice show featuring family-friendly activities and a silent auction to benefit Northern Light Cancer Care and Northern Light Acadia Hospital.

**Penobscot Paddle**
September 15, 2018 • 2-4pm
Brewer Waterfront
A short mile-and-a-half loop will take paddling enthusiasts down the Penobscot to the Interstate 395 bridge and back. For a greater challenge, paddlers can make their way up the river (with an incoming tide) to the North Brewer boat launch on Route 9.

**Horseback Trail Ride**
October 13, 2018 • 9am-1pm
99 White Road, Corinna
Horseback trail riders will gather for the first ever Champion the Cure Challenge Trail Ride in a beautiful part of the state during the peak of fall.

**No Shave November**
November 29, 2018 at Geaghan’s Pub in Bangor, November 30 at the Tasting Room in Brewer
Geaghan’s Pub and Craft Brewery will offer 10% off all purchases to benefit Champion the Cure Challenge for everyone who dines wearing a mustache (real or fake).

**Concert for a Cure**
March 28, 2019 • Check CTCC website for more information.
An annual tradition featuring musicians from Leonard Middle School, the University of Maine Concert Band, and other ensembles.

**MMA in Maine Knocking Out Cancer Family Day**
April 2019 • Check CTCC website for date, time, and location.
Four hours of bowling, pool, mini golf, basketball, and whiffle ball, all for a great cause.

**Battle for a Cure Softball Tournament**
May 2019 • Check CTCC website for date, time, and location.
Fun, energetic softball tournament hosted in Millinocket by the Katahdin Angels.

**Team Mimi Softball Tournament**
June 2019 • Check CTCC website for date, time, and location.
Co-ed, slow-pitch softball tournament for ovarian cancer awareness, with all proceeds benefitting Champion the Cure.

**Shirley’s Sunshine Lemonade Stand**
July, 2019 • Check CTCC website for date, time, and location.
Local, kid-run lemonade stand in Orono to benefit local cancer treatment and research.

**2019 Champion the Cure Challenge**
August 17, 2019
A celebration that’s been 10 years in the making! Join us to recognize 10 years of supporting cancer treatment and research.