



2024

Bike and Boat



Sponsorship Guide

Kineo Sponsor: (Reserved: Ware-Butler) **\$2,500**

- Company name/logo on event t-shirt
- Company name/logo on event materials and signage
- Company name/logo on event mile marker
- Social media post and recognition in the Northern Light CA Dean newsletter
- Ten complimentary event registrations (Bike or Boat)

“The Kate” Sponsor: (Reserved: Optum) **\$2,000**

- Company name/logo on event t-shirt
- Company name/logo on event materials and signage
- Company name/logo on event mile marker
- Social media post and recognition in the Northern Light CA Dean newsletter
- Eight complimentary event registrations (Bike or boat)

Lunch Sponsor: (Reserved: Brewster and Kew Family) **\$1,500**

- Company name/logo on event t-shirt
- Company name/logo on event materials and signage
- Company name/logo on event mile marker
- Social media post and recognition in the Northern Light CA Dean newsletter
- Six complimentary event registrations (Bike or Boat)

T Shirt Sponsor: **\$1,000**

- Company name/logo on event t-shirt
- Company name/logo on event materials and signage
- Social media post and recognition in the Northern Light CA Dean newsletter
- Four complimentary event registrations (Bike or Boat)

Register at northernlighthealth.org/bikeandboat

Greenville Level Sponsor:**\$750**

- Company name/logo on event t-shirt
- Company name/logo on event materials and signage
- Social media post and recognition in the Northern Light CA Dean newsletter
- Two complimentary event registration (Bike or Boat)

Rockwood Level Sponsor: (Reserved: Chalet Moosehead)**\$500**

- Company name/logo on event t-shirt
- Company name/logo on event materials and signage
- Recognition in the Northern Light CA Dean newsletter
- One complimentary event registration (Bike or Boat)

Mile Marker Sponsor:**\$250 (15 available)**

- Company name/logo on event mile marker
- Recognition in the Northern Light CA Dean newsletter
- One complimentary event registration (Bike or Boat)

Breakfast Sponsor:**\$150**

- Recognition in the Northern Light CA Dean newsletter
- One complimentary event registration (Bike or Boat)

**For exclusive sponsorship opportunities or more information:****Nicole DePhillips**

ndephillips@northernlight.org

207.631.1922

Visit: northernlighthealth.org/bikeandboat**Register at northernlighthealth.org/bikeandboat**

2024

Bike and Boat



SUNDAY, JUNE 23 · GREENVILLE

9 AM Registration 9:45 AM Ride

Join us for a scenic 19.5 mile bike ride, then cruise back to Greenville on the Katahdin Steamship

Sponsorship Form

SPONSOR INFORMATION

Is this a personal or business gift: Company Individual/Family

Primary contact for sponsor: _____

Company name (if applicable): _____

Mailing address: _____ City _____ State _____ Zip _____

Telephone (____) _____ Email _____

I/MY COMPANY WOULD LIKE TO BE A SPONSOR (Check all boxes that apply):

KINEO SPONSOR
(\$2,500)
Reserved: Ware-Butler

“THE KATE” SPONSOR
(\$2,000)
Reserved: Optum

LUNCH SPONSOR
(\$1,500)
*Reserved: Brewster and
Kew Family*

T SHIRT SPONSOR
(\$1,000)

GREENVILLE SPONSOR
(\$750)

ROCKWOOD SPONSOR
(\$500)
Reserved: Chalet Moosehead

MILE MARKER SPONSOR
(\$250)

BREAKFAST SPONSOR
(\$150)

Total: \$ _____

Logo should be emailed as vector art (.eps or .ai) or high resolution (300 dpi .jpg or .tif) with all fonts to hstarbird@northernlight.org by May 20.
For more information, email ndephillips@northernlight.org or call 207.631.1922.

Name as you would like it to appear on promotional materials and t-shirts:

PAYMENT INFORMATION

Check enclosed (made payable to Northern Light CA Dean Hospital Foundation)

Please charge my/our: VISA MC Discover

____ - ____ - ____ - ____ EXP ____/____ CVV Code _____

Signature _____

Please send invoice to: Company Contact’s Address Online at northernlighthealth.org/bikeandboat

Mail to: Northern Light CA Dean Hospital Foundation, PO Box 601, Greenville, ME 04441

For more information, call 207.631.1922.